

Digital LevelUP Program

Building Job-Ready Digital Talent

Digital LevelUP is a flagship digital skills development program implemented by **Strategeast** in partnership with the **Innovation and Digital Development Agency of Azerbaijan**, combining **Oracle University's** globally recognized learning and certification ecosystem with live, mentor-led training delivered by Sigma Software University.

Designed to respond to the growing demand for qualified IT professionals, the program equips Azerbaijani students and young professionals with practical, job-ready skills and internationally recognized Oracle certifications in high-demand technology fields.



Target Audience

The program was designed for:

- senior university students
- young professionals
- recent graduates with limited practical exposure
- individuals needing recognized certifications to improve employability

Delivery Model

Over the course of one year, Digital LevelUP was delivered in three intensive cohorts, each consisting of three training groups across three specialization tracks. Each cohort ran for four months and included:

- self-paced Oracle University coursework
- weekly mentor-led sessions by Sigma Software University mentors
- practical assignments and project work
- structured certification preparation
- continuous progress evaluation

This hybrid model ensured both technical depth and real-world applicability — a combination rarely achieved in traditional academic settings.

Training Tracks

- Data Science
- DevOps
- Data Analytics
- Cloud Operations & Data Management
- Software Functional Testing

Key Statistics

2500+

Applications received

Nationwide interest

500+

Participants trained

Across three cohorts

200+

Graduates

Of digital skills training

3

Completed cohorts

In one year

5+

IT specializations

High-demand areas

300+

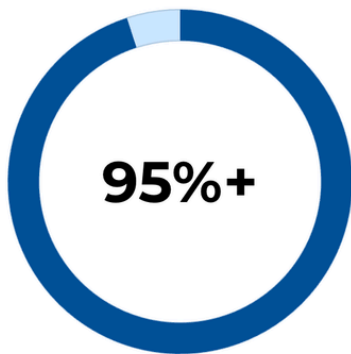
Oracle certifications

Internationally
recognized



Participant Satisfaction & Program Quality

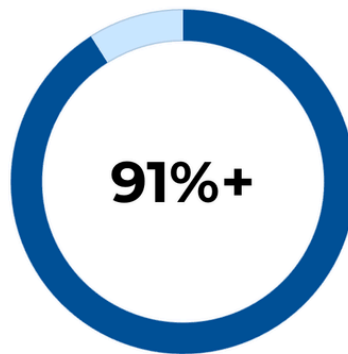
As part of the Digital LevelUP program, participant satisfaction and program quality were formally assessed through evaluation surveys conducted by our partner, the Innovation and Digital Development Agency. Results demonstrate consistently high satisfaction levels.



95%+

Exam & Selection Process Quality

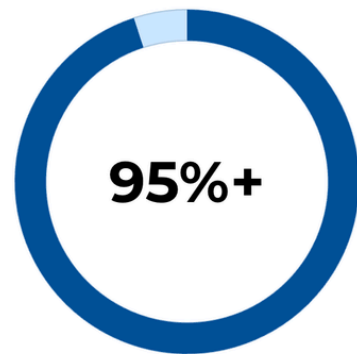
Over 95% of participants positively evaluated the quality of the selection and examination process.



91%+

Quality & Usefulness of Oracle Learning Materials

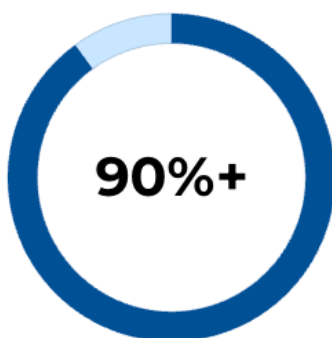
More than 91% of participants rated Oracle learning materials as high-quality and useful.



95%+

Trainer / Mentor Performance

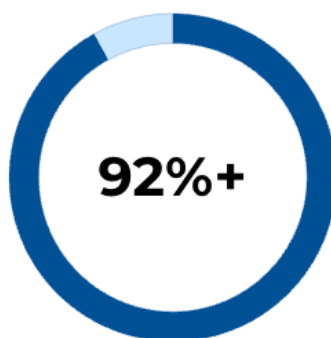
Over 95% of respondents positively evaluated trainer and mentor performance across cohorts.



90%+

Trainer Communication & Clarity

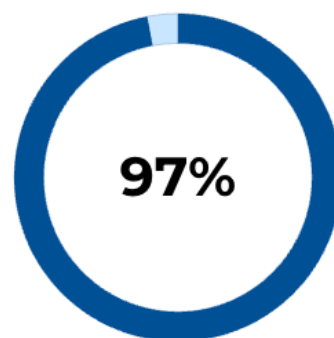
More than 90% of participants confirmed clear communication and effective interaction with mentors.



92%+

Program Meets Expectations

Over 92% of participants stated that the program met or exceeded their expectations.



97%

Willingness to Recommend the Program

Nearly 97% of participants would recommend Digital LevelUP to others.

Relevance of Oracle Certifications

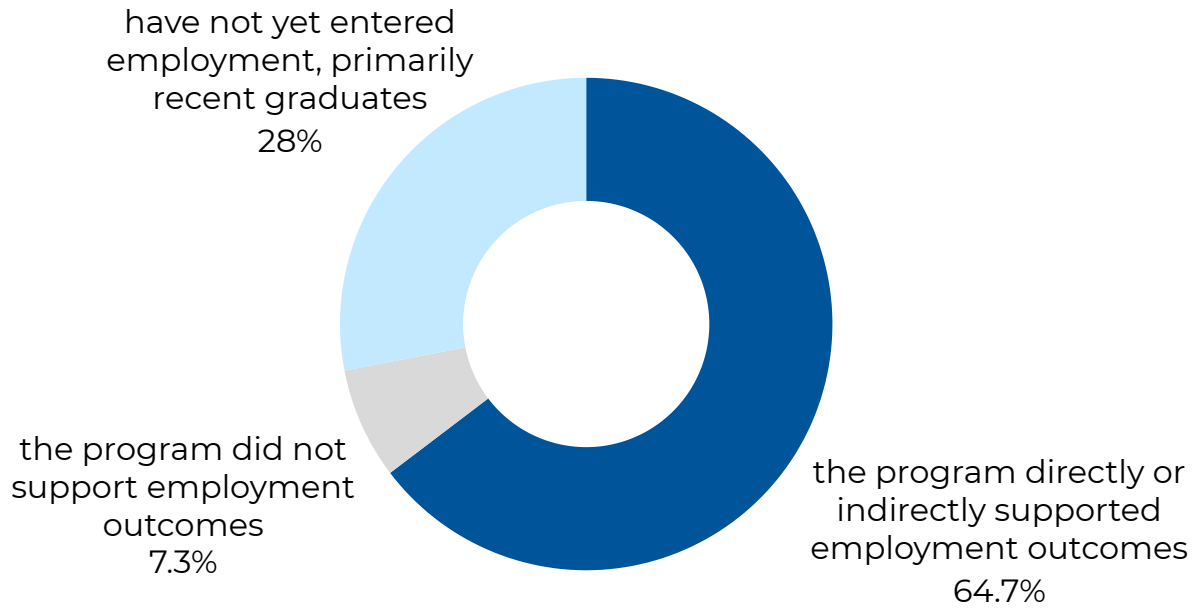


Graduates consistently highlight the value of internationally recognized Oracle certifications gained through the program.

75.6% of respondents state that Oracle certifications are relevant to their current job roles or job applications.

Graduate outcomes data demonstrates strong employability impact. Nearly two-thirds of surveyed participants report that Digital LevelUP directly or indirectly supported their employment outcomes, while more than 75% confirm that Oracle certifications gained through the program are relevant to their job roles or job applications.

Graduate Outcomes & Employability Impact



Graduate Voice & Public Visibility

Digital LevelUP generated strong organic engagement on social media platforms following program completion. Dozens of graduates shared their achievements on LinkedIn, highlighting the value of internationally recognized Oracle certifications, the quality of mentorship, and the career opportunities enabled through the program.

This wave of positive, unsolicited feedback reflects both high participant satisfaction and strong public visibility of the program. Graduates consistently acknowledged StrategEast and the Innovation and Digital Development Agency, reinforcing the program's credibility and its contribution to strengthening Azerbaijan's digital talent ecosystem.



Inji promoted to Leading Database Administrator at Azericard

I am thrilled to share that I have successfully obtained several certifications through the Digital LevelUP program!

A huge thank you to the [Innovation and Digital Development Agency](#), [StrategEast](#) and Oracle University!



Aynur secured an internship at ABB Bank

At the end of 2025, I successfully completed a Data Analytics training program and received a certificate. This program helped me improve my analytical thinking and basic data analysis skills. During the training, I worked on practical tasks, which was very useful for me. I plan to continue improving my skills in data analytics.

Graduate Voice & Public Visibility



Ilham got Security Operations Center Analyst at Kapital Bank

A big thank you to [Innovation and Digital Development Agency](#), [StrategEast](#), [Oracle](#) and for providing the support and opportunities that made this achievement possible.



Tarana got Business Analyst job at Deloitte

This program provided a comprehensive introduction to the principles and practices of data science, equipping participants with both theoretical knowledge and practical skills. It has been a valuable opportunity to deepen my understanding of data-driven decision making and to earn certifications that mark this important step in my professional development.

Program Highlights Gallery

