



HUB

EURASIA

www.strategeast.org













ABOUT US

StrategEast Center for a New Economy has the mission to reinforce the values of inclusivity, connectivity, gender equality, and equal opportunities in Eurasian countries through the digital economy.

The educational center StrategEast IT HUB Eurasia is launched by StrategEast jointly with leading global software development companies in cooperation with the Ministries and local universities.



Photo by StrategEast

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GOAL

IT HUB is aimed to facilitate the creation of a viable IT ecosystem in Eurasia and beyond.

supply chain

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OBJECTIVES

- Increasing the number of qualified personnel among young people in the IT sector
- Creating and directing high-paying job offers
- Expanding the capabilities of technological entrepreneurship among young people
- Attracting foreign direct investments
- Increasing IT services export
- Integrating the IT ecosystem into the global supply chain



VISION

To preserve and develop local human capital, we aim to create permanent jobs, support entrepreneurship in the country, attracting foreign direct investments.

IT HUB is to become a sustainable source for world-class training and employment demand-driven providing skills by development and employment opportunities to an increasing number of people, especially youth and women



Photo by Christina @ wocintechchat.com on Unsplash

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STRATEGY

The Program's strategy is to enrich local specialists with skills within an enabling IT sector that will drive high-value employment growth, impetus of StrategEast and global software development companies will provide a toolset to achieve this goal.



investment, and increased revenues/sales. Creating an IT Hub through the

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LEARNING PROGRAM

IT Hub conducts training sessions across highdemand fields such as Business Analysis, Front-End Development, .NET Development, JAVA Development, Node.js Development, QA Engineering, and others. Students receive first-rate training from qualified practitioners. Once the graduates successfully complete the 4, 6, or 8month blended learning training program, they are employed by global IT companies.

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IT HUB was launched in Tbilisi, Georgia, in February 2020 MILESTONES within the activity of StrategEast in the Eurasian countries – "StrategEast Global Minds Initiative". The program is different from similar IT education programs because the students are trained in the disciplines of the highest demand for local and international IT companies. Instead of the regular "study and then seek a job," the IT HUB Page 07 of 09 program proposes a "job upon graduation."

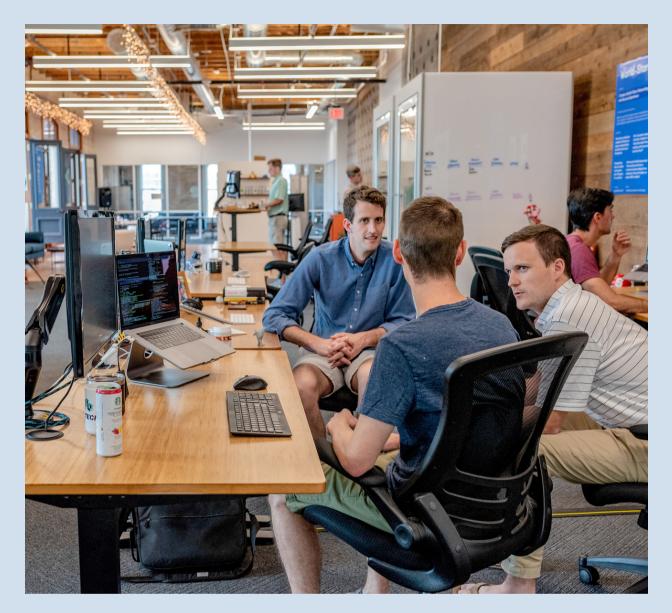


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IT HUB IN NUMBERS



Fundraised

80%

Employed right after graduation



Students trained

5

Countries of operation (Georgia, Ukraine, Azerbaijan, Moldova, Kazakhstan)

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0000 **REACH OUT TO DISCUSS HOW WE CAN COLLABORATE TOGETHER** 0000



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